



Forest Lake Club
June 17-19, 2025



SPONSORSHIP OPPORTUNITIES



SCGA JUNIOR CHAMPIONSHIP PRESENTED BY THE



**Heritage
Classic
Foundation**

Championing charities. Lifting lives.

The SCGA is proud to present the 67th Junior Championship, in partnership with the Heritage Classic Foundation, at the prestigious Forest Lake Club. Recognized as one of the most significant junior golf tournaments in South Carolina, this premier event draws the most talented young players from across the entire state. The stakes are higher than ever, as the champion will earn an automatic exemption into the esteemed U.S. Junior Championship, placing them on a national stage.

The tournament boasts a rich history, with past participants who have gone on to achieve remarkable success on the PGA Tour, including Dustin Johnson, Lucas Glover, Jacob Bridgeman, Andrew Novak, Wesley Bryan, Kevin Kisner, Charles Warren, Jonathan Byrd, DJ Trahan, and Bill Haas. This championship continues a legacy of excellence, celebrating the future of golf and upholding a tradition unlike any other in South Carolina.

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Presenting Sponsor | **SOLD**



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Electronic Scoreboard | \$10,000 **SOLD**

- Logo placed on side panel of electronic scoreboard and rotated on the screen throughout the championship
- Logo inclusion on all event specific media and print material



Tent Sponsor | \$10,000

- Logo is displayed on a banner at the tent
- Logo inclusion on all event specific media and print material



Lake Sponsor | \$7,500

- Logo is displayed on signage placed in the cove in between 18 tee and 18 green of Forest Lake and will also be visible from the clubhouse
- Logo inclusion on all event specific media and print material

Welcome Reception Sponsor | \$5,000

- Logo is displayed as the presenter of the Welcome Reception
- Logo inclusion on all event specific media and print material



1st or 10th Tee Sponsor | \$2,500

- Logo is displayed on the 1st or 10th tee throughout the tournament week
- Logo inclusion on all event specific media and print material

Practice Facility Sponsors | \$1,500 (3 available)

- You Pick! (first come, first serve):
 - Driving Range
 - Putting Green
 - Short Game Area
- Logo is displayed in respective area throughout the tournament week
- Logo inclusion on all event specific media and print material

Comfort Station Sponsors | \$1,000 (4 available)

- Keep players, parents and spectators fueled by sponsoring an on course hydration station
- Logo inclusion on all event specific media and print material

Hole Sponsor (16) | \$750

- Logo is displayed on hole sign(s) throughout the tournament week
- Logo inclusion on all event specific media and print material

Patron Sponsor | \$250

- Logo / name inclusion on patron board and electronic scoreboard throughout the week





SCGA STATE JUNIOR TOURNAMENT INFORMATION



Participants - 2024

- Qualifier #1 - 42
- Qualifier #2 - 72
- Main Tournament - 144

Attendance - 2024

- Average parent attendance of roughly 200 per day of Main Tournament
- Additional spectator attendance of roughly 50-70 per day

Website Interactions/Social Media

- Total Page views online - 12,372
- Tournament Information Page Views - 5,572
- Total App views - 3,325
- Total recipients of the Palmetto Golfer magazine - 27,000

Logo placement & Recognition

- Logo will be placed in the tournament program, website and app, electronic scoreboard, and will have physical signage at the course during the tournament.



Organizational Overview

- Together, The South Carolina Golf Association, the South Carolina Junior Golf Association and the South Carolina Junior Golf Foundation (501 (c) 3) strive to promote, preserve and grow the game of golf in South Carolina. Through a combined effort, each association, and the foundation work to support amateur golf, junior golf and grow the games initiatives throughout the state of South Carolina.